



Message from Mrs Stamford

On Wednesday this week I had the pleasure of visiting our Year 8 students as part of their Shine project. This is a project, arranged by Mrs McKean, whereby Hull University came in to spend the day at Headlands School. The students were split into teams to compete in the Cupcake Challenge.

Students were tasked with the challenge to produce a presentation to the "Board of Directors" Mrs McKean and Mr Temple. Students had to show their marketing plan that covered the Four P's (Product, Price, Place, and Promotion) for a cupcake company, they even had to decorate their product to show what the finished article looked like.

The competition was fierce and Hull University praised all of the students telling them that at other schools, any one of them could have been the winners. We had product pitches for Eco cakes where a tree would be planted for each sale, the idea of movie themed cakes to be sold in cinemas along with those that catered for all dietary needs.

The winning team pitched their rainbow and cookie monster cupcakes to 6-12 year olds, they could explain their price point, place of sale and how they would market their product really well. They clinched it over the other teams with a clear presentation and ability by all members of the team to answer questions.

All students received prizes for participation with the winners gaining an extra prize.

Thanks to Hull University, our amazing Headlands students and Mrs McKean yet again for showing how capable and creative they are. I am sure some of these young entrepreneurs will go far and some of their ideas showed real promise!



In addition this week our Year 9 students have been taking part in 1:1 careers meeting with our Level 6 careers advisor. There have been some fantastic discussions over the last week. More meetings are due to take place over the next few weeks so it would be great if you could discuss careers with your children - particularly with a view of which options to pick! The Options process for Year 9 begins this term with our Year 9 college taster days on 12 February and the careers fair and options evening is due to take place on 5 March where a timeline of events will be given out regarding the options process.

Congratulations to 33 of our Year 13 students this week who have completed and submitted their UCAS applications and now nervously wait for their offers. Good luck to all students with your applications!

Next week on Thursday 22 January we have our Year 8 Progress evening. This is an in person event and appointments are now available to book via the Edulink App.

Mrs Stamford
Head of School



This week Mr Cooke (Deputy Head - Quality of Education) has shared with students in Assembly the dangers of excessive use of social media platforms, in particular TikTok. He shared how TikTok's algorithm is specifically designed to keep users engaged for as long as possible through an endless, personalised stream of short videos. This can lead to compulsive use, distraction from school or work, disrupted sleep patterns, and symptoms of social media addiction.

Next week Mrs Stamford (Head of School - Headlands)

Mrs Bone's Newsflash

will follow on from this with an Assembly regarding the dangers of social media and body image.

Finally, we are aware that we are likely to have students who attend Headlands School who are young carers - but we are not aware of the role they play in their homes. A young carer is a child under the age of 17 who regularly helps someone close to them who has a care need. The support that is available to them and their families via the Local Authority includes financial and legal aid. If you would like to find out

more please contact Mr Cooke via the school's main reception and he will be able to signpost you to the appropriate contact within the LA.

Have a good weekend,

Mrs Bone

Executive Head

Period Poverty

1/2

Over 50% of girls in the UK said they couldn't afford menstrual products at some point in the past year.

64%

In a study in Missouri, US, nearly two thirds (64%) of women were unable to afford menstrual products.

We have in stock a range of free period sanitary products. Should your daughter require access to sanitary products, please encourage her to go to Student Services.



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