



HEADLANDS SCHOOL
SINCE 1965

Business Studies Curriculum Overview

This overview document details what students will be studying in this subject area over the course of their time with us and the skills and knowledge they will be covering. Students will be formally assessed across the year and their progress and ATL (Attitude to Learning) will be reported home at the end of each term. Assessments will aim to assess the knowledge and skills a student has covered up to that point in their education, including the curriculum covered in the previous year/s.

Half term	02.09.25 - 23.10.25	03.11.25 - 19.12.25	05.01.26 - 13.02.26	23.02.26 - 26.03.26	13.04.26 - 22.05.26	01.06.26 - 17.07.26
	Autumn 1 - 8 weeks	Autumn 2 - 7 weeks	Spring 1 - 6 weeks	Spring 2 - 5 weeks	Summer 1 - 5 weeks	Summer 2 - 7 weeks
Year 12	Theme 1 Marketing and people - Meeting customer needs - The market Theme 2 Managing business activities - Raising Finance - Financial Planning		Theme 1 Marketing and people - Marketing mix and strategy Theme 2 Managing business activities - Managing finance - Resource management	Theme 1 Marketing and People - Entrepreneurs and leaders Theme 2 - External Influences	Theme 3 Business decisions and strategy - Business objectives and strategy Theme 4 Global Business - Globalisation	

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13	Theme 3: Business decisions and strategy • Business growth • Assessing competitiveness Theme 4: Global Business • Global Markets • Global industries and companies (MNC)	Pre release case study Revision			Revision	