

#NextGenLeaders

Creating Meaningful Social Impact by Empowering the
Next Generation of Future Leaders

THE GATSBY BENCHMARKS

THE 8 GATSBY BENCHMARKS OF GOOD CAREER GUIDANCE ARE:

1. A Stable Careers Programme
2. Learning from Career and Labour Market Information
3. Addressing the Needs of Each Student
4. Linking Curriculum Learning to Careers
5. Encounters with Employers & Employees
6. Experiences of Workplaces
7. Encounters with Further Education & Higher Education
8. Personal guidance

The Gatsby Benchmarks are eight guidelines that help schools provide students with strong career advice and guidance. Think of them as a checklist to ensure students get the right support to explore different career options and make informed decisions about their future. NextGenLeaders actively supports these benchmarks to ensure your child receives the best possible experience in their education.

*The NextGenLeaders programme directly meets **Gatsby Benchmarks 2, 3, 5 and 6.**
All other Gatsby Benchmarks are met in part or can be met fully if the school chooses to.*

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HOW DOES NEXTGENLEADERS MEET THESE BENCHMARKS?

I. A STABLE CAREERS PROGRAMME



What is the criteria?

Schools should have a well-organised plan to help students learn about careers and make decisions about their futures.

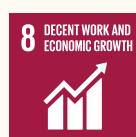
How we help to meet this

When we work with a school, we help the career leaders and run career-related sessions that fit into the school's plan. We also organise days where students can learn about different jobs and take part in the programme.



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2. LEARNING FROM CAREER AND LABOUR MARKET INFORMATION



What is the criteria?

Students should have access to up-to-date information about different jobs and what qualifications or skills are needed.

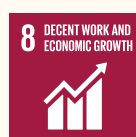


How we meet this:

We work with universities, our business partners, and other education providers to share information which helps students learn about different careers. At our events we invite speakers and stall-holders who can talk to students about job options and skills needed. As part of the project development we encourage students to 'find their colour' which means discovering their strengths and building important workplace skills.

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HOW DOES NEXTGENLEADERS MEET THESE BENCHMARKS?

3. ADDRESSING THE NEEDS OF EACH PUPIL



What is the criteria?

Career advice should be personalised, meaning it should consider each student's interests, abilities, and background.



How we meet this:

NextGenLeaders is an inclusive programme that takes into account the diverse backgrounds and needs of all students. This includes providing support for students with disabilities, different cultural backgrounds, and varying academic abilities. We have produced resources that cater to students with different abilities to enable wider participation. We keep families updated about the program and career opportunities by updating our website and sending newsletters every half term. NextGenLeaders offer opportunities for students to visit workplaces as part of the programme.

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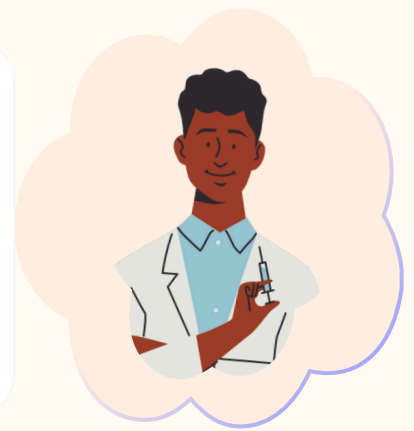
HOW DOES NEXTGENLEADERS MEET THESE BENCHMARKS?

4. LINKING CURRICULUM LEARNING TO CAREERS



What is the criteria?

Career advice should be personalised, meaning it should consider each student's interests, abilities, and background. It should help young people to see the links between their curriculum subjects and careers.



How we help to meet this:

Workplace skills development is one of the sub-goals for Gatsby Benchmark 4. The NextGenLeaders programme sessions and project focuses on developing soft skills like teamwork, communication, and problem-solving. Students can then see how these are used in real-world situations by meeting people in industry through their visits to community partners and at accelerator events where there are speakers and mentors.



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HOW DOES NEXTGENLEADERS MEET THESE BENCHMARKS?

5. ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES



What is the criteria?

Every student should have opportunities to learn from employers about jobs, work, and the important skills needed at work. This can happen through activities like guest speakers, mentoring, and projects.



How we meet this:

An important part of the NextGenLeaders program is connecting students with employers who can share insights into their careers. We arrange workplace visits and sessions where professionals talk to students about their jobs. For example, we've organised project-based activities with companies like Arla, Rethink Food, and Enterprise in Leeds. Additionally, our extensive network of alumni from various industries share their experiences at our events for secondary school students.



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**6. EXPERIENCES OF
WORKPLACES**



What is the criteria?

Students should have the opportunity to visit workplaces and see what it's like in different jobs.

How we meet this:

NextGenLeaders helps partner schools to organise visits to workplaces that are linked with the project type that students are working on. This helps students to see different work environments and understand various job functions. Volunteering and community work, which are key elements of Gatsby Benchmark 6, are central to the NextGenLeaders programme.



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HOW DOES NEXTGENLEADERS MEET THESE BENCHMARKS?

**7. ENCOUNTERS WITH
FURTHER EDUCATION &
HIGHER EDUCATION**



What is the criteria?

Students should learn about different options after high school, like college or apprenticeships, so they can make informed decisions about their next steps.



How we help to meet this:

Students who have completed their projects but want to stay involved can be selected as Changemaker Ambassadors. This allows students in the NextGenLeaders program to work with and be mentored by ambassadors from other schools who are now in 16+ education (Further Education). Students who take part in NextGenLeaders have the opportunity to collaborate with individuals currently in Higher Education and gain valuable insights into university life. They meet students currently involved in Enactus projects at University.



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8. PERSONAL GUIDANCE



What is the criteria?

Every student should have a one-to-one meeting with a careers advisor to talk about their future and get advice tailored to them.

This is met in schools

Although we work closely with careers leaders to support students, one-to-one guidance is always delivered by a Level 6 qualified careers professional. We understand that making career decisions can be challenging, so we ensure the programme provides students with valuable advice from industry experts. We are also happy to assist with school mock interviews. Ultimately, the careers advisor makes sure that this benchmark is met.



An opportunity for young people to feel empowered to take action in their communities. Where privilege doesn't dictate engagement, but project-based learning helps to shape communities and no young person is disadvantaged or marginalised from youth-participatory action.