

<b>Course Title:</b> Business	<b>LARS/QAN Code:</b> 60146734
<b>Level:</b> Three	<b>Awarding Organisation:</b> Edexcel
<b>Delivery:</b> Classroom Based	<b>Start Date:</b> September
<b>Location:</b> Headlands School	<b>Url:</b> <a href="http://www.headlandsschool.co.uk/">http://www.headlandsschool.co.uk/</a>
<b>Cost:</b> Covered by EFA funding	<b>Duration:</b> 2 years
<b>Full-time or Part-time:</b> Full-Time	<b>Attendance:</b> Daytime

### Who is the course for?

The study of Business at GCSE is not necessary, we assume no prior knowledge. An interest in current business and economic developments is expected as well as mathematical ability to perform business calculations.

### Entry requirements:

Standard entry requirement for A Level programme.

### What you'll learn:

The aims and objectives of the Pearson Edexcel Level 3 Advanced GCE in Business are to enable students to:

- develop an enthusiasm for studying business
- gain a holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts.

### How you'll learn:

The business scheme of work will be delivered in a methodical way to allow for best learning. Lessons will be made up of theory based activities as well as practice questions and assignments. Real world case studies of business are used throughout the course to demonstrate key business concepts.

### How you'll be assessed:

The Pearson Edexcel Level 3 Advanced GCE in Business is structured into four themes and consists of three externally examined papers.

Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work. Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues.

Paper 1- Marketing and global business- 2 hours- 35%

Paper 2- Business activity, decisions and strategy- 35%

Paper 3- Investigating Business in a competitive environment- 30%

**Where next:**

Business Studies is a very popular option at University and combines well with many other subjects. Business studies students can go on to have a career in finance, HR, marketing, management or sales. An understanding of the internal functioning of modern day businesses can aid all students in their future careers or in setting up their own business.