## Overview:

Year 9 begins with a journey through the development of Pop music, learning about the evolution of the charts from the 50s to today. Students then take their musical understanding of what makes a song commercially successful and applies to their own band, exploring the world of audio production and recording. Finally students are introduced to the modern music industry, learning how to organise a promotional tour, film music videos and design online marketing in preparation for pitching their track to label executives.



## **Term 3: The Modern Music Industry**

In students final term of year 9 they will learn about the job roles available in the wider music industry, from the live performance sector through to broadcasting and media. Students will gain experience of graphic design and video editing through the creation of marketing materials and eye-catching merchandise. Prepare for a music tour through rehearsals towards a final performance. Gain experience of public speaking through pitching a product to potential investors.

## **Term 1: The Development of Pop Music**

Students begin the year exploring how Pop music has evolved across the decades through musical analysis and performances. Students will gain experience of working in bands through various ensemble performances, analysing the stylistic traits of 50s Rock n' Roll through to music of the present day. Develop improvisation skills further through rehearsing famous solos from across the decades, exploring the guitar and synth effects used to create the distinctive sounds of a variety of famous Pop genres.

## **Term 2: Audio Production and Recording**

Students build upon the previous term, practically apply the knowledge gained of famous Pop genres to write and record an original composition. Students will gain experience of using a digital audio workstation to record and arrange music, learning about the different careers and pathways available in the wider recording industry. Experiment with various effects including using distortion and reverb to produce new sounds. Learn about key mixing and mastering techniques needed to produce your own single ready for radio.

