



HEADLANDS SCHOOL
SINCE 1965

Community Policy

Written by	Assistant Head - Community
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Reviewed by	Assistant Head - Community
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Headlands School

Community Policy

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Introduction

By 'community' we mean students and their families, staff, the public, charities and businesses and include those local to Headlands School as well as those nationally and internationally.

Aims

Headlands School aims to be the centre of the community, where everyone associated with the school are effectively communicated with, valued, and their skills and resources are shared to be of mutual benefit for all.

Principles

- Present Headlands School in the best possible way;
- Regular effective communication through various forms of media e.g. website, social media, radio etc.
- Link with local, national and international community groups, charities, schools, and businesses;
- Raise money for, share resources with, and raise awareness of charities and other good causes, particularly locally.

Purpose

- To promote Headlands School in the local, national and international community;
- To provide opportunities for students and staff to develop their wider self;
- To allow primary schools and community groups to use our facilities and expertise;
- To allow the community to keep up to date with school events and activities;
- To develop a sense of citizenship and British Values in terms of individual engagement developing a broader sense of social responsibility;
- To aid the running of local community groups that our students, staff and families access.

Roles and Responsibilities

All staff

- To be aware of the principles of the policy and how they can contribute towards it.

Assistant Head - Community

- To regularly update the website with statutory information as well as current affairs;
- To regularly update social media and keep up to date with new technology;

- To organise community events e.g. Tour De Bridlington;
- To ensure the linked elements of the 'Careers' and 'Transition' policies are adhered to in order to forge and maintain strong links with schools and businesses;
- To monitor and evaluate the delivery and impact of the policy;
- To manage the advertising budget;
- To work with the Director of Finance & Premises on site improvements;
- To modify and update the policy in the light of on-going developments and the changing needs of the school.

Director of Finance & Premises

- To liaise with the PFI on the required site improvements.

ICT Manager and ICT Apprentice

- Support in the maintenance and upkeep of the website and social media;
- Provide ICT support for community events;
- Provide support in school and with the community with ICT and relevant electronic devices.

Just needs taking out:

Director of International Community

- To collaborate with international partner schools in order to give students the opportunities to communicate with and learn from people from different countries and backgrounds;
- To foster an international ethos throughout the school.