



**Overview:**

Year 13 focuses on building upon the knowledge and skills developed in year 12. Themes 3 and 4 require you to take a more strategic view of business opportunities and issues. You will learn how to use a variety of techniques to analyse businesses decisions. In theme 4 you will learn how the forces unleashed by globalisation have impacted on business operations and created multinational corporations. You will also analyse strategic decision making in a globalised context.

# Year 13 - Business

**Term 3:**

This term provides students with the opportunity to:

- Revise themes 1 and 2
- Develop examination techniques
- Use the DISCOM and `Stepping Stones` approach to better analysis and evaluation
- Practice past examination papers

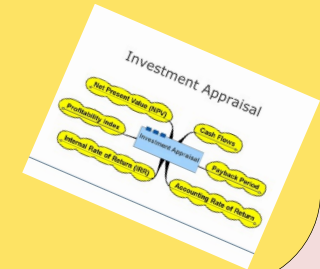


**Term 1:**

**Theme 3 - Business decisions and strategy**

You will learn how to develop an understanding of:

- business objectives and strategy
- business growth
- decision-making techniques
- influences on business decisions
- assessing competitiveness
- managing change.



**Term 2:**

**Theme 4: Global business**

This theme develops the concepts introduced in Theme 1. You will learn how to develop an understanding of:

- globalisation
- global markets and business expansion
- global marketing
- global industries and companies (multinational corporations).

