

**Overview:**

In year 12, you will be taught by two teachers, Mr Abbotts and Miss Dench. We will be splitting the course down the middle, with each teacher delivering topics handpicked in an order that allows you, as students, to best understand the key topics being delivered. In year 12, we look at Theme 1 and Theme 2. Theme 1 one looks at marketing and people within a business, whilst Theme 2 looks at managing business activities.

More details below.

Year 12 - Business

Term 3:**Theme 2: Managing business activities**

In this theme, students explore the finance and operations functions, and investigate external influences on business.

Revision

In this terms students will get the opportunity of applying their knowledge in the context of a specific business sector. There is also the opportunity to develop their analytical and evaluative skills.

Term 1:**Theme 1: Marketing and people**

In this theme, students are introduced to the market, explore the marketing and people functions and investigate entrepreneurs and business start-up.

Theme 2: Managing business activities

In this theme, students explore the finance and operations functions, and investigate external influences on business.

Term 2:**Theme 1: Marketing and people**

In this theme, students are introduced to the market, explore the marketing and people functions and investigate entrepreneurs and business start-up.

Theme 2: Managing business activities

In this theme, students explore the finance and operations functions, and investigate external influences on business.