



**HEADLANDS SCHOOL**  
SINCE 1965

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Parent Forum Minutes 7/11/19

David Stamper

Assistant Head - Community

Careers:

## Helping schools meet the Gatsby Career Benchmarks

- 1 A STABLE CAREERS PROGRAMME**  
  - Agreement in place and shared between school and employer
  - Employers with expertise from relevant industries
  - There is dedicated Careers resource with sufficient knowledge, experience and skills to deliver
  - Employers with expertise from relevant industries
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**HOW WE CAN HELP**

  - STEM Learning offers a range of free career resources for schools
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- 2 LEARNING FROM CAREER AND LABOUR MARKET INFORMATION (LMI)**  
  - Ensure that by the age of 16, all students have accessed career information
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- 3 ADDRESSING THE NEEDS OF EACH STUDENT**  
  - Challenge stereotypes and work to meet the expectations of students
  - Ensure that by the age of 16, all students have accessed career information
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- 4 LINKING CURRICULUM LEARNING TO CAREERS**  
  - Highlight the relevance of the curriculum to careers
  - Ensure that by the age of 16, all students have accessed career information
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- 5 ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES**  
  - Give students at least one meaningful encounter with an employer, every year
  - Ensure that by the age of 16, all students have accessed career information
  - Ensure that by the age of 16, all students have accessed career information

**WHAT SUPPORT CAN I GET?**

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- 6 EXPERIENCE OF WORKPLACES**  
  - By age 16, every student should have had at least one experience of a workplace
  - Ensure that by the age of 16, all students have accessed career information
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- 7 ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION**  
  - By age 16, every student should have had at least one encounter with further and higher education
  - Ensure that by the age of 16, all students have accessed career information
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- 8 PERSONAL GUIDANCE**  
  - By age 16, every student should have had at least one encounter with a 'Personal Careers Advisor'
  - Ensure that by the age of 16, all students have accessed career information
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[www.stem.org.uk/stem-careers](http://www.stem.org.uk/stem-careers)

**STEM LEARNING**

**:PRIDE :ASPIRE :RESPECT**



The Schools Network  
**ParentalEngagement**  
QualityStandard

**The Quality in Careers Standard >>>>**

#### What we do well:

- Above national average in all but Benchmark 8. We are putting s a member of staff through the Level 6 Careers Lead qualification and this will satisfy this standard but also add a further level of careers expertise.
- Give students access to a range of careers activities e.g. visiting speakers, trips etc.
- Events such as Ambitions Day, Mock Interview Day, Work Experience, Careers Fair, Prison Me No Way etc.
- SLT meeting students to give out reports and discuss next steps.
- 'Careers' within PSHE.
- Regular emails out to year 11 and 13 tutors regarding local opportunities.

#### Next steps:

- Regular interaction with students in terms of IAG in tutor
- More focus on Careers in the Curriculum
- Increase parental engagement in the careers process

#### The Plan:

- Develop an Alumni Network to show current students what past students have gone on to achieve. Include this in a parents career guide. A £20,000 bid has been put in to help with all things 'careers'.
- Kudos - all parents have been emailed the link and how to register (Mr Stamper to check this went to everyone). Kudos is a great tool for parents and tutor teachers to work with students on careers ideas.
- Careers Lead in each department to further drive careers in the curriculum.
- Careers Journey - tutors are discussing careers in tutor time and students are documenting their ideas for the future. This document stays with students and gets added to year on year to give a good careers record as well as to help with CV and letter of application writing. This will create a version of a an old style Record of Achievement to include record of careers activities and evaluations.

#### Community:

- Constant positive press articles - Free Press and always in the Bridlington Echo.
- Social Media - Facebook is very popular.

- Yorkshire Coast Radio - regular adverts promoting what we do in school.
- Work with community groups - sharing resources, expertise etc.
- Tour De Bridlington - approaching £50,000 raised and we would love the support of the Parent Forum.
- Transition from Primary to Secondary - visits to Headlands, Super Learning Days in English, maths, science and performing arts. Village schools using our staff and resources to ensure they are meeting the curriculum.
- International Community - Links with France, Germany, South Africa and China. Great opportunities for our community.